



LONDON TO PARIS Charity Bike Ride 2016

Wednesday 20th to Sunday 24th July, 2016



Charity No: England and Wales (1031687) and Scotland (SC042409)

LONDON TO PARIS BIKE RIDE

The BDA and other charities are working with Global Adventure Challenges to make sure that every rider is supported, looked after and, most important of all, enjoys the ride from London to Paris!

The BDA Bike Team will ride on Route 1 – this will include an exciting opportunity for you to watch the final day of the Tour de France in Paris on the last day before catching the Eurostar train back home that evening!

The BDA will find a corporate sponsor to provide each rider with a cycle shirt.

Please see two separate brochures provided by Global Adventure Challenges. These will explain all the details!

What, Why and How To Raise Money for the BDA

The following will explain what the BDA does and how you can help us.

INTERESTED? REGISTER NOW

<https://www.bda.org.uk/2016-london-to-paris-bike-ride>



BDA Background

The British Deaf Association (BDA) is this year celebrating its 125th anniversary.

The BDA is the largest organisation of deaf people in the UK that is run by deaf people. We represent the British Sign Language (BSL) community which is united by shared experiences, history and, most importantly, by language. We celebrate Deaf culture, Deaf identity and BSL. Our services include:

- **Advice and Signposting**
- **British Sign Language**
- **Deaf Children, Youth and Families**
- **Deaf Community and Heritage projects**
- **Deaf International projects**
- **Policy and Campaigns**
- **Membership and Events**
- **Training**

For more information on the BDA and how we will be celebrating our 125th year, please visit www.bda.org.uk

Contact Details

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www.bda.org.uk

For BDA London to Paris Charity Bike information, please contact
David Buxton: DirectorCC@bda.org.uk

The BDA Stands For **D**eaf **E**quality, **A**ccess and **F**reedom of Choices

What the BDA Bike Team will be raising money for

After a successful pilot in Northern Ireland, the BDA has decided to expand its “Deaf Roots & Pride” project to the rest of the UK!

This project will pay for mentors to visit and support deaf children, young people and their families at home. The cost is £70,000 a year for the next 2 years. They have already raised about £40,000, leaving a shortfall of £30,000 a year.



CULTURE

Deaf children have the opportunity to be exposed to a rich culture, deaf identity and sign language by:

- Meeting peers who are positive role models and will show them their future potential
- Enabling them to discover & understand how other Deaf people overcome barriers, this will help to improve their self-esteem
- Becoming more aware of 'deaf world' they can get involved in if they wish, either now or later



The project will show Deaf children and young people their endless possibilities and potential through...



SIGN-POSTING

Deaf children and young adults will receive information leading to informed choices by:

- Let them explore options and opportunities available to them enabling them to make decisions that are best for them
- Having opportunities to engage with other Deaf people and organisations who will provide a range of services and events
- Empowering them to remain engaged in education and their everyday life to improve their career and social prospects in the future

MENTORING

Deaf young people will have the opportunity to:

- Receive mentoring support from other Deaf peers who are positive role models
- Discover and understand how their Deaf peers deal with their everyday lives
- Develop ideas & tips from their mentors on how to make friends
- Develop skills in breaking down communication barriers



The Mentors will be recruited in line with the BDA's rigorous child protection and safeguarding policies (this includes enhanced CRB checks and accredited mentoring training)

Allow young Deaf adults and children opportunities to meet Deaf Role Models

Assisting Deaf Young People in making informed decisions

Providing experience and knowledge of "what's out there for Deaf people"

How much will Bike Team members need to raise?

Please click below to see the registration and fees

Whilst there are no specific fundraising targets, we will expect you to do all you can to raise as much as possible in support of our Deaf Roots & Pride project. And remember, we are here to help you do that.

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The BDA will help you!

We can help you to raise money

Here are some fundraising tips and ideas:

- Set up a Just Giving Page and persuade your friends, family and work colleagues to donate
- **Organise a Supper Network inviting ten friends to a supper**
- Work as a team to set up an E-Bay account to sell things
- **Organise a Barn Dance evening**
- Ask your employer to match your fundraising
- **Ask local businesses to support you**

